



**Benefiting
Susan G. Komen
for the Cure®**

**Help Us End
Breast Cancer
Forever!**

New this season, enjoy exclusive Berry Delight flavored lollipops from Impact Confections - benefiting Susan G. Komen for the Cure®. These specially labeled pink pops are packaged with custom wrappers and sticks so you can proudly show your support for the cures for breast cancer.

The promise of Susan G. Komen for the Cure® is to save lives and end breast cancer forever by empowering people, ensuring quality care for all and energizing science to find the cures.

- Breast cancer is one of the most common forms of cancer and it affects all racial and ethnic groups.
- Nearly 200,000 women will be diagnosed with invasive breast cancer this year.
- An estimated 40,000 women will die from breast cancer this year.
- There are over 2.5 million breast cancer survivors alive today in the United States.
- Breast cancer deaths seem to be declining because of earlier detection, research and more effective treatments.
- All women are at risk for breast cancer. Susan G. Komen for the Cure® recommends that you:
 - Know your risk
 - Get screened
 - Know what is normal for you
 - Make healthy lifestyle choices

From July 1, 2009 through June 30, 2010, Impact Confections, Inc. will donate 10% of lollipop sales to Susan G. Komen for the Cure®, with a minimum guaranteed donation of \$25,000.

